## Demant

Consensus estimates ahead of our Annual Report 2024, 5 Feb 2025 Cover page

## Comments

Please find attached a pdf and spreadsheet with the consensus estimates, which are based on 15 inputs. Please note that certain metrics, e.g. free cash flow and net debt, are based on fewer estimates. Quarterly estimates for 2025, and estimates for FY27 and FY28 may also contain fewer estimates.

Following the decision to divest the Communications business, Communications is recognised as part of discontinued operations together with Hearing Implants. This is reflected in the consensus estimates.

Please do not hesitate to reach out with comments and questions.

Instructions

N/A

Notes to consensus estimates:

<sup>&</sup>lt;sup>1</sup> Calculated based on reported estimates i.e. not reported itself.

<sup>&</sup>lt;sup>2</sup> Definition of EPS: Net profit excl. non-controlling interests/average number of shares outstanding excl. treasury shares.

<sup>&</sup>lt;sup>3</sup> Net interest-bearing debt is calculated as the sum of finance lease debt, debt to credit institutions etc., short-term bank facilities etc. and overdraft less interest-bearing receivables and cash.

## Consensus estimates ahead of our Annual Report 2024, 5 February 2025

Q1 2023 Q2 2023 Q3 2023 Q4 2023 Q1 2024 Q2 2024 Q3 2024 Q4 2024 Q1 2025 Q2 2025 Q3 2025 Q4 2025 Quarterly revenue numbers (DKK million) Actual Actual Actual Actual Actual Actual Actual Cons High Low Hearing Aids (sales to external customers) 2,478 2,510 2,430 2,618 2,508 2,514 2,404 2,640 2,748 2,540 2,614 2,553 2,660 2,598 2,581 2,670 2,526 2,884 2,763 2,705 2,729 3,061 Growth 30% 23% 23% 13% 1% 0% -1% 0.8% 4.2% 5.8% 7.4% 9.3% Organic growth 26% 22% 25% 16% 4% 1% -1% 0.3% 2.5% -4.4% 2.7% 5.6% 0.0% 4.4% 5.6% 1.5% 5.3% 6.7% 2.5% 5.5% 8.1% 3.4% Hearing Care 2,218 2,290 2,152 2,423 2,318 2,516 2,400 2,658 2,738 2,572 2,553 2,614 2,480 2,797 2,856 2,739 2,662 2,714 2,616 2,979 3,026 2,884 Growth 17% 13% 7% 12% 5% 10% 12% 9.7% 10.2% 11.2% 10.9% 12.1% Organic growth 9% 7% 6% 8% 0% 5% 7% 5.6% 8.1% 4.0% 5.2% 6.7% 1.0% 6.1% 7.0% 5.0% 5.2% 6.1% 3.0% 6.6% 8.8% 4.7% Diagnostics 566 632 625 659 597 634 597 641 661 609 613 645 591 661 679 647 640 647 633 688 709 674 Growth 13% 12% 2% 8% 5% 0% -4% -2.7% 2.6% 4.2% 7.2% 7.3% 4% 6% 8% 7% -4% -2.1% 1.0% -6.0% 0.7% 5.0% -3.0% 2.6% 5.0% 0.0% 5.0% 8.0% 3.0% 5.4% 7.8% 4.0% Organic growth 9% 0% Group Revenue 5,432 5,423 5,664 5,401 5,939 6,097 5,803 5,780 5,918 5,641 6,117 6,212 6,072 5,883 6,017 5,826 6,551 6,757 6,367 Growth 22% 17% 13% 12% 3% 4.2% 8.9% 10.3% 4% 4% 6.6% 8.0% Organic growth 16% 14% 14% 12% 3% 3% 2% 2.3% 3.7% 0.7% 3.6% 5.3% 0.4% 4.9% 5.6% 3.6% 5.2% 6.6% 4.3% 6.0% 8.1% 4.4% 4% 2% 2.3% 2.0% 2.2% 1.5% 4% 2% 2% 2% 3% 4.9% 0.6% 2.1% 2.6% 1.4% 2.7% 1.6% 2.2% 2.7% 1.6% 2.7% Acquisitive growth Foreign exchange impact including hedging 2% -1% -4% -2% -1% -1% -1% -0.4% 2.2% -1.7% 1.0% 2.4% -0.6% 1.1% 2.1% -0.6% 1.6% 3.1% 0.4% 0.6% 1.6% -1.9%

(15 responding analysts - all estimates based on simple averages)

Group P&L (DKK million)	H1 2023	H2 2023	FY 2023	H1 2024	2	H2 2024	,	FY 2024	FY 2025	FY 2026	FY 2027	FY 2028
,	Actual	Actual	Actual	Actual	Cons	High	Low	Estimate	Estimate	Estimate	Estimate	Estimate
Hearing Aids (sales to external customers)	4,988	5,048	10,036	5,022	5,045	5,152	4,944	10,067	10,700	11,365	12,059	12,838
Hearing Care	4,508	4,575	9,083	4,834	5,059	5,138	4,972	9,893	10,936	11,914	13,001	14,144
Diagnostics	1,198	1,284	2,482	1,231	1,238	1,258	1,206	2,469	2,599	2,747	2,899	3,050
Revenue	10,694	10,907	21,601	11,087	11,342	11,498	11,204	22,429	24,235	26,026	27,959	30,033
Growth	20%	12%	16%	4%	4.0%			3.8%	8.0%	7.4%	7.4%	7.4%
Organic growth	15%	13%	14%	3%	2.2%	2.9%	1.3%	2.57%	5.1%	5.6%	5.7%	5.6%
Acquisitive growth	4%	2%	3%	2%	2.6%	4.0%	1.7%	2.33%	1.9%	1.8%	1.8%	1.6%
Foreign exchange impact including hedging	1%	-3%	-1%	-1%	-0.6%	0.7%	-1.3%	-0.8%	1.0%	0.0%	0.0%	0.0%
Production costs	-2,677	-2,604	-5,281	-2,577	-2,714	-2,639	-2,806	-5,291	-5,714	-6,092	-6,516	-6,980
Gross profit	8,017	8,303	16,320	8,510	8,628	8,772	8,477	17,138	18,520	19,934	21,443	23,053
Gross margin	75.0%	76.1%	75.6%	76.8%	76.1%			76.4%	76.4%	76.6%	76.7%	76.8%
Research and development costs	-607	-619	-1,226	-733	-680	-628	-747	-1,413	-1,504	-1,607	-1,722	-1,866
Distribution costs	-4,726	-4,828	-9,554	-5,154	-5,092	-4,837	-5,243	-10,246	-10,997	-11,795	-12,642	-13,542
Administrative expenses	-562	-540	-1,102	-586	-577	-535	-599	-1,163	-1,247	-1,325	-1,409	-1,510
OPEX	-5,895	-5,987	-11,882	-6,473	-6,350	-6,133	-6,578	-12,823	-13,748	-14,727	-15,774	-16,919
Share of profit after tax, associates and joint ventures	40	28	68	31	32	67	8	63	60	63	65	58
EBIT before special items	2,162	2,344	4,506	2,068	2,310	2,419	2,137	4,378	4,832	5,269	5,734	6,191
EBIT margin before special items	20.2%	21.5%	20.9%	18.7%	20.4%			19.5%	19.9%	20.2%	20.5%	20.6%
Special Items	0	0	0	124	0	1	0	124	0	0	0	0
Reported EBIT	2,162	2,344	4,506	2,192	2,311	2,419	2,137	4,503	4,832	5,269	5,734	6,191
Net financial income and expenses	-362	-399	-761	-410	-382	-336	-419	-792	-749	-726	-704	-672
Profit before tax	1,800	1,945	3,745	1,782	1,929	2,029	1,782	3,711	4,083	4,543	5,030	5,519
Tax on ordinary income	-429	-493	-922	-428	-455	-398	-490	-883	-974	-1.082	-1,197	-1,302
Net profit from continuing operations	1,371	1,452	2,823	1,354	1,474	1,549	1,384	2,828	3,109	3,461	3,833	4,217
Tax rate 1	23.8%	25.3%	24.6%	24.0%	23.6%		,	23.8%	23.9%	23.8%	23.8%	23.6%
Net profit from discontinued operations	-789	-236	-1,025	-154	-387	-275	-403	-541	4	8	12	11
Profit for the period	582	1,216	1,798	1,200	1,087	1,178	988	2,287	3,114	3,469	3,845	4,228
Avg. number of shares outstanding (in million)	223.17	223.13	223.15	218.97	216.34	223.09	212.76	217.65	210.58	203.74	196.88	191.68
Non-controlling interests	1	2	3	1	1	2	0	2	2	2	2	2
Earnings per share from continuing operations (EPS, DKK	6.14	6.50	12.64	6.18	6.80	7.22	6.28	12.98	14.75	16.97	19.46	21.99
Other Group metrics												
Amortisation and depreciation	-627	-666	-1,293	-705	-704	-614	-853	-1,409	-1,495	-1,567	-1,628	-1,699
Reported EBITDA	2,789	3,010	5,799	2,897	3,015	3,190	2,757	5,912	6,327	6,836	7,362	7,890
Reported EBITDA margin	26.1%	27.6%	26.8%	26.1%	26.6%			26.4%	26.1%	26.3%	26.3%	26.3%
Reported free cash flow before acquisitions	1,551	2,071	3,622	1,157	1,884	3,079	1,224	3,041	3,105	3,410	3,701	4,040
Buy-back of shares	17	829	846	1,137	1,152	1,200	963	2,289	2,058	2,221	2,300	2,260
Net interest-bearing debt	12,197	12,280	12,280	13,853	13,181	14,557	11,228	13,181	13,336	13,310	12,720	11,794

	Cons	High	Low
WACC	7.5%	8.6%	6.4%
Price target (DKK)	302	360	245
	Buy	Hold	Sell
Recommendation (# of Buy/Hold/Sell)	9	5	1