

Statutory Report on Corporate Governance 2023



Demant

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Introduction

Demant is a Danish company listed on Nasdaq Copenhagen and is part of the OMXC25 index, consisting of the largest and 25 most traded stocks.

Pursuant to section 107b of the Danish Financial Statements Act and clause 2.15.1. b) of the Nordic Main Market Rulebook for Issuers of Shares prepared by Nasdaq, Danish companies listed on Nasdaq Copenhagen are subject to a corporate governance code and shall give a statement on how they address the recommendations issued by the Danish Committee on Corporate Governance.

This Statutory Report on Corporate Governance published on the company's website is part of Management's commentary in the Annual Report 2023 and covers the financial year 1 January to 31 December 2023. This Report on Corporate Governance is not covered by the independent auditors' report in the Annual Report 2023.

The Report covers the following areas:

1. A description of the company's management structure
2. A description of the company's internal control and risk management systems in connection with the financial reporting process
3. A review of and report on how the company addresses the corporate governance recommendations

Management structure

Demant has a two-tier management structure, consisting of a Board of Directors and an Executive Board. The general meeting is the supreme authority in all company matters. William Demant Foundation is the majority shareholder in Demant through its investment company William Demant Invest and has communicated its intention to maintain an ownership interest of 55-60% of Demant's share capital.

Board of Directors

Under the company's Articles of Association, the Board of Directors must consist of four to six Board members elected by the shareholders at the general meeting in addition to staff-elected Board members. At the time of publication of the Annual Report 2023, the company's Board of Directors has eight members: Five members elected by the shareholders and three members elected by our staff in Denmark. The members elected by the shareholders are elected for one year at a time and members elected by staff for four years at a time. After each election to the Board, the Board of Directors appoints a Chair and a Vice Chair from its members.

The Board of Directors is responsible for the overall strategic management as well as the financial and managerial supervision of the company, and it evaluates the work and performance of the Executive

Board. The Board of Directors' duties and responsibilities are set out in its Rules of Procedure.

Board committees

At present, Demant's Board of Directors has four committees: an audit, a nomination, a remuneration and an IT security committee.

Executive Board

As of the end of 2023 the company's Executive Board has three members.

The Executive Board has the overall responsibility for the activities and the day-to-day operations of the company. The Executive Board's tasks, responsibilities and scope of work as well as guidelines on the delegation of duties by the Board of Directors to the Executive Board are stipulated in the Instructions for the Executive Board.

Internal control and risk management systems

Risk management is an integral part of the management of the Demant Group. The overall responsibility for risk management lies with the Executive Board, but risk management activities are carried out throughout the organisation on a day-to-day basis.

Risks to which business areas, markets and operations are exposed are identified, monitored and mitigated at all management levels. Through frequent and transparent reporting, these measures ensure that key risks are escalated to the business area leadership, to functional boards, to the Executive Board, and if relevant, to the audit committee and ultimately the Board of Directors.

In the Risk management activities section in the annual report, we review the main elements of our internal control and risk management systems in connection with the financial reporting process across the Group. The text below is an extract from the Risk management activities section of Demant's Annual Report 2023.

The Demant Group has established a number of functional boards to ensure focus on development and risk management in key areas globally, i.e. IT, Finance, Sustainability and Legal & Compliance. The functional boards are responsible for risk

management of their respective areas and for ensuring that policies, guidelines and processes are established to monitor risks and new legislation. The functional boards are managed by the functional leaders and are composed of main stakeholders and management.

The audit committee oversees the risk management processes related to financial risks, including sufficient and efficient internal controls. The audit committee has assessed the Group's existing control environment and concluded that it is adequate.

Reporting on corporate governance

Demant is subject to the rules governing the recommendations for corporate governance and is required to give a yearly statement on how we adhere to the recommendations laid down by the Danish Committee on Corporate Governance, www.corporategovernance.dk. The recommendations are also part of the disclosure requirements laid down by Nasdaq Copenhagen.

Demant's Board of Directors and Executive Board consider corporate governance an ongoing process and regularly assess to which extent the company should comply with the recommendations and whether the recommendations give rise to amendments to the company's Articles of Association or managerial processes.

The Board of Directors takes a stand on each individual recommendation and has chosen to provide relevant and supplementary explanations to the recommendations that we follow. The few cases (two out of the 40 recommendations) where we have chosen to deviate from a recommendation are well-founded, and we explain what we do instead to further increase transparency. The complete report is provided in the schedule below.

6 February 2024

1. Interaction with the company's shareholders, investors and other stakeholders

1.1. Communication with the company's shareholders, investors and other stakeholders

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|--|
| <p>1.1.1. The Committee recommends that the management through ongoing dialogue and interaction ensures that shareholders, investors and other stakeholders gain the relevant insight into the company's affairs, and that the board of directors obtains the possibility of hearing and including their views in its work.</p> | <p>Complies</p> | <p>Demant aims to maintain a high level of information to all existing and potential shareholders, investors and other stakeholders. We communicate with the shareholders and investors at the annual general meeting and through the annual report, company announcements, investor news, investor and analyst meetings, investor presentations, direct contact, website, webcasts, capital markets days etc.</p> <p>The company has an Investor Relations (IR) function, and the CEO and CFO also frequently participate in IR-related events. By way of example, we held nearly 500 investor meetings and presentations in 2023 where existing and potential shareholders meet company representatives and ask questions.</p> <p>IR work is carried out in an open dialogue, and we strive to answer any questions in a comprehensive and timely manner, while ensuring that no sensitive information is disclosed. At all times, we observe relevant rules, regulations and ethics concerning public disclosure of sensitive information, including the Rulebook for Issuers of Shares prepared by Nasdaq Copenhagen. We strive to provide easy access for IR stakeholders to our CEO, CFO and other key employees.</p> <p>On an ongoing basis, the Executive Board gives feedback to the Board of Directors on the company's IR work to enable the Board of Directors to get insight into the dialogue with our shareholders, including insight into the shareholders' views on our strategy, communication, financial performance and targets, capital allocation etc.</p> |

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|---|
| <p>1.1.2. The Committee recommends that the company adopts policies on the company's relationships with its shareholders, investors and if relevant other stakeholders in order to ensure that the various interests are included in the company's considerations and that such policies are made available on the company's website.</p> | <p>Complies</p> | <p>The company has identified a number of specific stakeholders, comprising our customers, users, shareholders, investors, employees, suppliers and other business partners as well as the general public, authorities and politicians.</p> <p>The Board of Directors supports the company's policies on relations with all important stakeholders and ensures, on a current basis, that good and constructive relations exist with such stakeholders. The company's policies are available on our website.</p> |
| <p>1.1.3. The Committee recommends that the company publishes quarterly reports.</p> | <p>Explains</p> | <p>We do not believe that quarterly reports will promote a better understanding of our activities.</p> <p>For the past many years, we have, however, published quarterly interim management statements with updates on the Group and its financial position and results in relation to the full-year guidance, including updates on important events and transactions in the period under review. In our interim management statements, we further report on revenue and growth rates for each business area and segment after the first and the third quarters. The purpose is to enhance transparency in the Group's financial performance and enable easier comparison to peers. We believe that with the additional metrics, these interim management statements will provide the market with valuable information.</p> |

1.2. The general meeting

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|---|
| <p>1.2.1. The Committee recommends that the board of directors organises the company's general meeting in a manner that allows shareholders, who are unable to attend the meeting in person or are represented by proxy at the general meeting, to vote and raise questions to the management prior to or at the general meeting. The Committee recommends that the board of directors ensures that shareholders can observe the general meeting via webcast or other digital transmission.</p> | <p>Complies</p> | <p>The company's physical setting allows us to hold annual general meetings in-house, and we believe that it furthers active ownership that the company's shareholders can meet our Board of Directors and Executive Board face-to-face and visit our head office.</p> <p>In view of the increasing digitalisation of society and in order to create flexibility for the company when we organise the company's general meetings, the company's Articles of Association authorise the Board of Directors to decide whether to hold the company's general meeting as a virtual event without any physical attendance or as a physical event. However, we maintain our intention to hold physical meetings to the extent possible.</p> <p>Shareholders who are unable to attend the general meeting in person or are represented by proxy at the meeting can vote and raise questions to Demant's Executive Board prior to or at the general meeting.</p> <p>All relevant documents for the general meeting are uploaded on our website prior to and after the general meeting, and the webcast of the meeting is also made available on our website.</p> |
| <p>1.2.2. The Committee recommends that proxies and postal votes to be used at the general meeting enable the shareholders to consider each individual item on the agenda.</p> | <p>Complies</p> | <p>Shareholders in the company are entitled to attend the company's general meetings by proxy or accompanied by an adviser. Written proxies can either be given to the Board of Directors or to a third party, and the company will make a written or electronic proxy form available to the shareholders. Proxies and postal votes are prepared in such a manner that they allow shareholders to give voting instructions in relation to each individual item on the agenda.</p> |

1.3. Takeover bids

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|---|
| <p>1.3.1. The Committee recommends that the company has a procedure in place in the event of takeover bids, containing a “road map” covering matters for the board of directors to consider in the event of a takeover bid, or if the board of directors obtains reasonable grounds to suspect that a takeover bid may be submitted. In addition, it is recommended that it appears from the procedure that the board of directors abstains from countering any takeover bids by taking actions that seek to prevent the shareholders from deciding on the takeover bid, without the approval of the general meeting.</p> | <p>Complies</p> | <p>The company’s main shareholder, William Demant Foundation, directly or indirectly holds 55-60% of the share capital and votes in Demant. In its charter, William Demant Foundation has a statute according to which the Foundation is precluded from reducing its shareholdings to less than 50% through the sale of shares. This means that a takeover cannot be carried through, which would be communicated in the event of a takeover bid.</p> <p>The Rules of Procedure for the Board of Directors include a procedure to be followed, should such a situation occur.</p> |

1.4. Corporate Social Responsibility

| | | |
|--|------------------------|--|
| <p>1.4.1. The Committee recommends that the board of directors adopts a policy for the company’s corporate social responsibility, including social responsibility and sustainability, and that the policy is available in the management commentary and/or on the company’s website. The Committee recommends that the board of directors ensures compliance with the policy.</p> | <p>Complies</p> | <p>Demant has a Sustainability Policy in place. This includes a sustainability strategy and a sustainability framework, which have been adopted by the Board of Directors.</p> <p>The strategy, focus areas and our progress are highlighted in the annual report, and when we publish our annual report, we also publish our Sustainability Report that includes detailed follow-up on strategy, focus areas, initiatives and activities throughout the year and serves as Demant’s account of our progress in all the areas that are material to the Group and where we contribute to the Sustainable Development Goals (SDGs). We support the UN Global Compact initiative, its 10 fundamental principles and the 17 Sustainable Development Goals.</p> <p>We are dedicated to meeting our sustainability goals and carrying through the sustainability activities determined by our Sustainability Board on a continuous basis, and the Board of Directors follows up on compliance with our Sustainability Policy on a bi-annual basis.</p> |
| <p>1.4.2. The Committee recommends that the board of directors adopts a tax policy to be made available on the company’s website.</p> | <p>Complies</p> | <p>We have adopted a Tax Policy for the Group that ensures that we are tax-compliant and that we abide by domestic and international tax legislation, while securing a competitive tax rate for the Demant Group. The Policy applies globally and is available on our website.</p> |

2. The duties and responsibilities of the board of directors

2.1. Overall tasks and responsibilities

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|---|
| <p>2.1.1. The Committee recommends that the board of directors in support of the company's statutory objects according to its articles of association and the long-term value creation considers the company's purpose and ensures and promotes a good culture and sound values in the company. The company should provide an account thereof in the management commentary and/or on the company's website.</p> | <p>Complies</p> | <p>Demant is a purpose-driven global hearing healthcare and audio technology Group. Our roots are in hearing health, and our purpose is to create life-changing differences through hearing health. Our purpose is based on our past, present and future, and it sums up why Demant exists and our legacy to the world.</p> <p>Demant's purpose is the backbone of our strategy and is a long-term commitment to create value for the shareholders and other stakeholders in a sustainable and responsible manner. Demant safeguards the sustainability of its business by having a long-term perspective.</p> <p>Demant's values are fundamental to support our purpose and ambitions. The values are: We create trust, we are team players, we create innovative solutions and we apply a can-do attitude. The values express how we do things in Demant, and they create a strong platform for collaboration across the Group.</p> |
| <p>2.1.2. The Committee recommends that the board of directors at least once a year discusses and on a regular basis follows up on the company's overall strategic targets in order to ensure the value creation in the company.</p> | <p>Complies</p> | <p>The Board of Directors is committed to ensuring value creation in the company and focuses on the long-term strategic development of the company to continuously ensure that the potential of the company is exploited to the fullest. Once a year, the Board of Directors sets aside dedicated days for a strategy deep dive to discuss and follow up on the strategic targets.</p> |
| <p>2.1.3. The Committee recommends that the board of directors on a continuously basis takes steps to examine whether the company's share and capital structure supports the strategy and the long-term value creation in the interest of the company as well as the shareholders. The Committee recommends that the company gives an account thereof in the management commentary.</p> | <p>Complies</p> | <p>At regular intervals, the Board of Directors evaluates whether the company's capital and share structures are in the best interest of the shareholders and support the company's strategy and value creation. Also at regular intervals, the Board of Directors and the Executive Board review the share liquidity. The company uses share buy-backs to channel the Group's excess cash flow back to the shareholders. In line with the Group's normal practice, we buy back shares on an ongoing basis, and such share buy-backs are subject to our gearing target, which is adjusted to reflect the extent of our acquisitions and investments. In the company's annual report, we account for the decisions made regarding the company's share and capital structure.</p> |

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|---|
| <p>2.1.4. The Committee recommends that the board of directors prepares and on an annual basis reviews guidelines for the executive management, including requirements in respect of the reporting to the board of directors.</p> | <p>Complies</p> | <p>The Executive Board's duties, responsibilities and scope of work as well as the guidelines on the delegation of duties from the Board of Directors to the Executive Board are stipulated in the Instructions for the Executive Board. Once a year, the Board of Directors will assess and – if required – revise these Instructions.</p> <p>Good routines for communication between the Executive Board and the Board of Directors are established, including efficient reporting practices. The Board of Directors' supervision of the Executive Board is primarily exercised through the reports received from the Executive Board, including financial data, through entries into the audit protocols, through discussions with the Executive Board at Board meetings and committee meetings as well as through the Chair's and Vice Chair's meetings with the CEO and CFO during the year.</p> |

2.2. Members of the board of directors

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|--|
| <p>2.2.1. The Committee recommends that the board of directors, in addition to a chairperson, appoints a vice chairperson, who can step in if the chairperson is absent and who can generally act as the chairperson's close sparring partner.</p> | <p>Complies</p> | <p>The Board of Directors have elected a Vice Chair to head the Board meetings, should the Chair be prevented from participating. The Chair and the Vice Chair regularly discuss the work of the Board of Directors.</p> |
| <p>2.2.2. The Committee recommends that the chairperson in cooperation with the individual members of the board of directors ensures that the members up-date and supplement their knowledge of relevant matters, and that the members' special knowledge and qualifications are applied in the best possible manner.</p> | <p>Complies</p> | <p>As part of the annual evaluation procedure, cf. 3.5.1 below, the Chair's and the Board members' skills are evaluated, including the need for any update of knowledge. As part of the annual evaluation, the Board also discuss how to apply the qualifications and skills of the Board with a view to creating additional value in the company.</p> |
| <p>2.2.3. The Committee recommends that if the board of directors, in exceptional cases, requests a member of the board of directors to take on special duties for the company, for instance, for a short period to take part in the daily management of the company, the board of directors should approve this in order to ensure that the board of directors maintains its independent overall management and control function. It is recommended that the company publishes any decision on allowing a member of the board of directors to take part in the daily management, including the expected duration thereof.</p> | <p>Complies</p> | <p>This recommendation is incorporated into the Rules of Procedure of the Board of Directors, should a situation arise that necessitates such action.</p> |

3. The composition, organisation and evaluation of the board of directors

3.1 Composition

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|---|
| <p>3.1.1. The Committee recommends that the board of directors on an annual basis reviews and in the management commentary and/or on the company's website states</p> <ul style="list-style-type: none"> • which qualifications the board of directors should possess, collectively and individually, in order to perform its duties in the best possible manner, and • the composition of and diversity on the board of directors. | <p>Complies</p> | <p>The Board of Directors has determined which skills and professional experience the Board of Directors should possess to support the company's long-term growth. At least once a year, the Board assesses whether the development of the company calls for new qualifications of the Board.</p> <p>A list of such skills, the composition of the Board of Directors in office at any time as well as the skills and experience of each Board member are available on our website.</p> <p>The Board members' profiles, diversity, individual competencies and their other positions are also presented in the company's annual report.</p> |

3.1.2.

The Committee recommends that the board of directors on an annual basis discusses the company's activities in order to ensure relevant diversity at the different management levels of the company and adopts a diversity policy, which is included in the management commentary and/or available on the company's website.

Complies

With an increasing need to attract talent across genders, borders, cultures and backgrounds, driving a diverse and inclusive culture with fair opportunities for all is important to us. For the past many years, Demant has had a Policy on Diversity, Equity and Inclusion and has taken specific initiatives aimed at ensuring gender equality.

As part of our ambitions to further diversity, equity and inclusion in the Group, we launched a programme in 2022, which includes new targets and policies to increase diversity, equity and inclusion in the Demant Group globally. Information on the programme including targets and progress in activities are available in the Sustainability report.

Once a year, the Executive Board will review the development together with the Board of Directors and discuss whether further initiatives are required. In addition, our HR Board, consisting of the Executive Board and other key leaders, follows up on the development on a continuous basis.

The age, gender, education and competencies of the members of our Board of Directors are listed in the annual report. The Board of Directors aims to have at least 40% of the underrepresented gender amongst the Board members elected by the shareholders, as this constitutes an even distribution in terms of gender. As of now, there is an even distribution in terms of gender of 40% women and 60% men.

Applicable to the legal entity Demant A/S, new Danish legislation on underrepresented gender in Management took effect from 2023, cf. section 99b of the Danish Financial Statements Act and section 139c of the Danish Companies Act.

Demant is a global company, which means that there are also global reporting lines to the Executive Board. Only the Executive Board and employees in certain corporate functions are employed in the legal entity Demant A/S. In fact, fewer than 50 people are employed in this legal entity. Under the new rules, there is – in addition to a requirement to show the distribution of gender in the Board of Directors – a requirement to show the distribution of gender in “other management levels”, meaning the two management levels under the Board of Directors. The information is provided in the *corporate governance* section in the annual report. Demant has an even distribution of gender at the management levels in question.

| Recommendation | Compliance | Explanation or comment |
|---|------------------------|---|
| <p>3.1.3. The committee recommends that candidates for the board of directors are recruited based on a thorough process approved by the board of directors. The Committee recommends that in assessing candidates for the board of directors – in addition to individual competencies and qualifications – the need for continuity, renewal and diversity is also considered.</p> | <p>Complies</p> | <p>The Board of Directors has set up a nomination committee. According to the charter of the committee, one of its duties is to nominate and recommend candidates to the Board of Directors. Before recommending new candidates to the annual general meeting, the entire Board of Directors will thus discuss the new candidate.</p> <p>In the composition of the Board of Directors, focus is on ensuring the necessary competencies, qualifications and experience that must be present in order for the Board to be able to perform its duties in the best possible way. In the annual evaluation of the Board of Directors' work, each member has the opportunity to comment on the collective competencies of the Board. Great importance is attached to international experience and management experience from listed companies as well as to diversity traits.</p> |
| <p>3.1.4. The Committee recommends that the notice convening general meetings, where election of members to the board of directors is on the agenda – in addition to the statutory items – also includes a description of the proposed candidates'</p> <ul style="list-style-type: none"> • qualifications, • other managerial duties in commercial undertakings, including board committees, • demanding organisational assignments and • independence. | <p>Complies</p> | <p>The notice convening a general meeting includes a description of the skills and experience as well as information on other management functions in Danish and foreign companies of candidates proposed for re-election.</p> <p>When the Board of Directors proposes new candidates for the Board, a fairly extensive curriculum vitae will be presented to the general meeting together with the proposal. All information on the professional qualifications of the candidate, which are deemed significant in respect of the company, including any international experience, will be included in the presentation.</p> <p>As regards both new and renominated candidates for the Board of Directors, the recommendation to the shareholders will include information on whether or not the candidate is considered independent.</p> |
| <p>3.1.5. The Committee recommends that members to the board of directors elected by the general meeting stand for election every year at the annual general meeting, and that the members are nominated and elected individually.</p> | <p>Complies</p> | <p>Under the company's Articles of Association, Board members elected by the shareholders are elected for one year at a time.</p> |

3.2. The board of directors' independence

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|--|
| <p>3.2.1. The Committee recommends that at least half of the members of the board of directors elected in general meeting are independent in order for the board of directors to be able to act independently avoiding conflicts of interests.</p> <p>In order to be independent, the member in question may not:</p> <ul style="list-style-type: none"> • be or within the past five years have been a member of the executive management or an executive employee in the company, a subsidiary or a group company, • within the past five years have received large emoluments from the company/group, a subsidiary or a group company in another capacity than as member of the board of directors, • represent or be associated with a controlling shareholder, • within the past year have had a business relationship (e.g. personally or indirectly as a partner or an employee, shareholder, customer, supplier or member of a governing body in companies with similar relations) with the company, a subsidiary or a group company, which is significant for the company and/or the business relationship, • be or within the past three years have been employed with or a partner in the same company as the company's auditor elected in general meeting, • be a CEO in a company with cross-memberships in the company's management, • have been a member of the board of directors for more than twelve years, or • be closely related to persons, who are not independent, cf. the above-stated criteria. <p>Even if a member of the board of directors does not fall within the above-stated criteria, the board of directors may for other reasons decide that the member in question is not independent.</p> | <p>Complies</p> | <p>With the present composition of the Board of Directors, we comply with the recommendation, as at least half of the members of the Board of Directors are considered independent.</p> <p>Of the five Board members presently elected by the shareholders at the annual general meeting, Anja Madsen, Sisse Fjelsted Rasmussen and Kristian Villumsen are considered independent.</p> <p>Niels B. Christiansen is not considered independent, as he is a member of the Board of Directors of William Demant Foundation.</p> <p>Niels Jacobsen is not considered independent, as he is associated with William Demant Foundation in his capacity as CEO of William Demant Invest. William Demant Invest is a fully owned holding company for all William Demant Foundation's investments, and William Demant Invest holds the Foundation's shares in Demant. There is clearly defined governance in William Demant Foundation, and voting rights and decisions to buy and sell Demant shares are exercised and made, respectively, by William Demant Foundation. However, the Board has decided that Niels Jacobsen is not considered independent.</p> |

| Recommendation | Compliance | Explanation or comment |
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| <p>3.2.2. The Committee recommends that members of the executive management are not members of the board of directors and that members retiring from the executive management does not join the board of directors immediately thereafter.</p> | <p>Complies</p> | <p>The members of Demant's Executive Board are not members of the Board of Directors.</p> <p>Niels Jacobsen, Vice Chair of the Board of Directors, stepped down as the CEO of the company in 2017. He has therefore not been a member of the Executive Board for the past five years, cf. 3.2.1.</p> |

3.3. Members of the board of directors and the number of other managerial duties

| Recommendation | Compliance | Explanation or comment |
|--|------------------------|--|
| <p>3.3.1. The Committee recommends that the board of directors and each of the members on the board of directors, in connection with the annual evaluation, cf. recommendation 3.5.1., assesses how much time is required to perform the board duties. The aim is for the individual member of the board of directors not to take on more managerial duties than the board member in question is able to perform in a satisfactory manner.</p> | <p>Complies</p> | <p>Prior to nominating a new Board member, the Chair will make sure that such member has the time required to perform his or her duties on the Board of Directors. In their ongoing dialogue with the Chair, the individual Board members consider whether they have the necessary time to perform their duties as Board members.</p> |
| <p>3.3.2. The Committee recommends that the management commentary, in addition to the statutory requirements, contains the following information on the individual members of the board of directors:</p> <ul style="list-style-type: none"> • position, age and gender, • competencies and qualifications relevant to the company, • independence, • year of joining the board of directors, • year of expiry of the current election period, • participation in meetings of the board of directors and committee meetings, • managerial duties in other commercial undertakings, including board committees, and demanding organisational assignments, and • the number of shares, options, warrants, etc. that the member holds in the company and its group companies and any changes in such holdings during the financial year. | <p>Complies</p> | <p>The annual report and our website include a list of all Board members, stating all relevant details as well as information on whether or not the individual Board member is considered independent, when the individual member joined the Board of Directors, whether he or she has been elected by the shareholders (one year) or by staff (four years), and whether he or she has been re-elected.</p> <p>The shareholding of each Board member and any changes in such holding in the past year appear from the annual report.</p> |

3.4. Board committees

| Recommendation | Compliance | Explanation or comment |
|---|------------------------|---|
| <p>3.4.1. The Committee recommends that the management describes in the management commentary:</p> <ul style="list-style-type: none"> the board committees' most significant activities and number of meetings in the past year, and the members on the individual board committees, including the chairperson and the independence of the members of the committee in question. <p>In addition, it is recommended that the board committees' terms of reference are published on the company's website.</p> | <p>Complies</p> | <p>The company has set up an audit, a nomination, a remuneration and an IT security committee. During the year, the most significant activities of the committees, which are carried out in addition to the normal tasks of the committees pursuant to the committee charters, are described in the Management commentary. The most significant activities of the remuneration committee are also described in the Remuneration Report.</p> <p>The terms of reference of these committees as well as information on their members, the number of meetings held etc. are available on the company's website.</p> |
| <p>3.4.2. The Committee recommends that board committees solely consist of members of the board of directors and that the majority of the members of the board committees are independent.</p> | <p>Explains</p> | <p>Three of the five Board members elected by the shareholders are members of the audit committee. Two of them are considered independent, whereas one is not considered independent. Thus, the majority of the audit committee members are considered independent. The chair of the audit committee is considered independent.</p> <p>The nomination committee is composed of the Chair and the Vice Chair of the company, the chair and the vice chair of William Demant Foundation and the CEO of the company. The Chair of the Board of Directors also chairs the nomination committee. This composition reflects that William Demant Foundation is the company's majority shareholder. Thus, the majority of the nomination committee members are not considered independent, and the committee does not solely consist of members of the Board of Directors.</p> <p>The remuneration committee is composed of the Chair and the Vice Chair of the Board of Directors of whom none are considered independent. Thus, the majority of the remuneration committee members are not considered independent.</p> <p>The IT security committee is composed of the Chair and the Vice Chair of the Board of Directors, of whom none are considered independent, and the chair of the audit committee, who is considered independent. With this composition, the majority of the IT security committee members are not considered independent.</p> |

| Recommendation | Compliance | Explanation or comment |
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| <p>3.4.3. The Committee recommends that the board of directors establishes an audit committee and appoints a chairperson of the audit committee, who is not the chairperson of the board of directors. The Committee recommends that the audit committee, in addition to its statutory duties, assists the board of directors in:</p> <ul style="list-style-type: none"> • supervising the correctness of the published financial information, including accounting practices in significant areas, significant accounting estimates and related party transactions, • reviewing internal control and risk areas in order to ensure management of significant risks, including in relation to the announced financial outlook, • assessing the need for internal audit, • performing the evaluation of the auditor elected by the general meeting, • reviewing the auditor fee for the auditor elected by the general meeting, • supervising the scope of the non-audit services performed by the auditor elected by the general meeting, and • ensuring regular interaction between the auditor elected by the general meeting and the board of directors, for instance, that the board of directors and the audit committee at least once a year meet with the auditor without the executive management being present. <p>If the board of directors, based on a recommendation from the audit committee, decides to set up an internal audit function, the audit committee must:</p> <ul style="list-style-type: none"> • prepare terms of reference and recommendations on the nomination, employment and dismissal of the head of the internal audit function and on the budget for the department, • ensure that the internal audit function has sufficient resources and competencies to perform its role, and • supervise the executive management's follow-up on the conclusions and recommendations of the internal audit function. | <p>Complies</p> | <p>The Board of Directors of Demant has set up an audit committee.</p> <p>The Board of Directors appoints the chair of the audit committee, who must be independent and who must not be Chair of the Board of Directors. The audit committee members all have substantial financial knowledge and experience in accounting and auditing matters. The composition of the committee and its terms of reference are published on our website.</p> <p>Effective from 2023, the Board has decided to separate the audit committee meetings from ordinary Board meetings to ensure more dedicated time for discussions of audit and financial topics as well as sustainability reporting.</p> <p>The company has no internal audit function but uses internal control systems that are monitored by the Board of Directors on an ongoing basis. Our auditors also assess the internal control systems in their communication with the Board of Directors.</p> <p>As part of the tasks of the audit committee, the committee will continuously and at least once a year assess any need for an internal audit function. If such need should arise, the audit committee will provide a recommendation and a framework for such internal audit function.</p> |

| Recommendation | Compliance | Explanation or comment |
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| <p>3.4.4. The Committee recommends that the board of directors establishes a nomination committee to perform at least the following preparatory tasks:</p> <ul style="list-style-type: none"> • describing the required qualifications for a given member of the board of directors and the executive management, the estimated time required for performing the duties of this member of the board of directors and the competencies, knowledge and experience that is or should be represented in the two management bodies, • on an annual basis evaluating the board of directors and the executive management’s structure, size, composition and results and preparing recommendations for the board of directors for any changes, • in cooperation with the chairperson handling the annual evaluation of the board of directors and assessing the individual management members’ competencies, knowledge, experience and succession as well as reporting on it to the board of directors, • handling the recruitment of new members to the board of directors and the executive management and nominating candidates for the board of directors’ approval, • ensuring that a succession plan for the executive management is in place, • supervising executive managements’ policy for the engagement of executive employees, • and supervising the preparation of a diversity policy for the board of directors’ approval. | <p>Complies</p> | <p>The Board of Directors of Demant has set up a nomination committee.</p> <p>The Chair of the Board of Directors chairs the nomination committee. The composition of the committee and its terms of reference are published on our website. Nomination committee meetings are held as often as deemed necessary by the chair, however at least once a year.</p> <p>The nomination committee evaluates on a continuous basis and reviews at least once a year together with the other Board members whether the company is properly organised and managed in a satisfactory manner, including a review of the composition and development of the Executive Board.</p> |

| Recommendation | Compliance | Explanation or comment |
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| <p>3.4.5. The Committee recommends that the board of directors establishes a remuneration committee to perform at least the following preparatory tasks:</p> <ul style="list-style-type: none"> • preparing a draft remuneration policy for the board of directors' approval prior to the presentation at the general meeting, • providing a proposal to the board of directors on the remuneration of the members of the executive management, • providing a proposal to the board of directors on the remuneration of the board of directors prior to the presentation at the general meeting, • ensuring that the management's actual remuneration complies with the company's remuneration policy and the evaluation of the individual member's performance, and <p>assisting in the preparation of the annual remuneration report for the board of directors' approval prior to the presentation for the general meeting's advisory vote.</p> | <p>Complies</p> | <p>The Board of Directors of Demant has set up a remuneration committee.</p> <p>The Chair of the Board of Directors chairs the remuneration committee. The composition of the committee and its terms of reference are published on our website.</p> <p>Among its other tasks, the committee proposes changes to the Remuneration Policy to ensure compliance between the Policy and the actual remuneration and also prepares the Remuneration Report.</p> |

3.5. Evaluation of the performance of the board of directors and the executive management

| Recommendation | Compliance | Explanation or comment |
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| <p>3.5.1. The Committee recommends that the board of directors once a year evaluates the board of directors and at least every three years engages external assistance in the evaluation. The Committee recommends that the evaluation focuses on the recommendations on the board of directors' work, efficiency, composition and organisation, cf. recommendations 3.1.-3.4. above, and that the evaluation as a minimum always includes the following topics:</p> <ul style="list-style-type: none"> • the composition of the board of directors with focus on competencies and diversity • the board of directors and the individual member's contribution and results, • the cooperation on the board of directors and between the board of directors and the executive management, • the chairperson's leadership of the board of directors, • the committee structure and the work in the committees, • the organisation of the work of the board of directors and the quality of the material provided to the board of directors, and <p>the board members' preparation for and active participation in the meetings of the board of directors.</p> | <p>Complies</p> | <p>Once a year, the Chair of the Board of Directors performs an evaluation of the Board's work. The evaluation is performed either through personal, individual interviews with the Board members or by means of a questionnaire to be filled out by the individual Board members. In both instances, the findings of the evaluation are presented and discussed at the subsequent Board meeting. At least every third year, the evaluation is performed with external assistance.</p> <p>In 2023, the evaluation was performed with external assistance. Overall, the evaluation confirmed that the Board is satisfied with its governance structures and furthermore confirmed that the interaction between the Board members works well. The Board of Directors is keen to keep focus on and allocate time to the long-term strategic development of the company to continuously ensure that the potential of the company is exploited to the fullest.</p> <p>In 2023, audit committee meetings were separated from ordinary Board meetings, resulting not only in more in-depth discussions on audit and financial topics, but also allowing the Board of Directors to dedicate even more time to the strategic development of the company.</p> <p>The work performed by the Board of Directors takes its starting point in the annual wheel, which is regularly refined and updated and safeguards the Board's commitment to and immersion into relevant areas.</p> |

| Recommendation | Compliance | Explanation or comment |
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| <p>3.5.2. The Committee recommends that the entire board of directors discusses the result of the evaluation of the board of directors and that the procedure for the evaluation and the general conclusions of the evaluation are described in the management commentary, on the company's website and at the company's general meeting.</p> | <p>Complies</p> | <p>The findings of the evaluation are presented and discussed at the subsequent Board meeting in order to make overall conclusions of the evaluation. The findings are described in the annual report and on the company's website and are outlined at the company's annual general meeting.</p> |
| <p>3.5.3. The Committee recommends that the board of directors at least once a year evaluates the work and results of the executive management according to pre-established criteria, and that the chairperson reviews the evaluation together with the executive management. In addition, the board of directors should on a continuous basis assess the need for changes in the structure and composition of the executive management, including in respect of diversity, succession planning and risks, in light of the company's strategy.</p> | <p>Complies</p> | <p>Once a year, the Chair of the Board conducts an evaluation interview with the CEO. Once a year, the Chair of the Board, in consultation with the other Board members, evaluates the work and results of the Executive Board and determines, based on the company's strategy, whether changes to the structure and composition of the Executive Board are needed.</p> <p>The cooperation between the Executive Board and the Board of Directors is also reviewed and commented on as part of the annual evaluation procedure, cf. 3.5.1.</p> |

4. Remuneration of management

4.1. Remuneration of the board of directors and the executive management

| Recommendation | Compliance | Explanation or comment |
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| <p>4.1.1. The Committee recommends that the remuneration for the board of directors and the executive management and the other terms of employment/service is considered competitive and consistent with the company's long-term shareholder interests.</p> | <p>Complies</p> | <p>Demant's Remuneration Policy is designed to attract, retain and motivate the members of the Board of Directors and the Executive Board, while aligning their interests with those of the shareholders. It is further designed to support the strategy, value creation and long-term interests of the company.</p> <p>Demant's Remuneration Policy elaborates on the alignment of the remuneration with the company's strategy, long-term interests and sustainability.</p> <p>The key objective of the Remuneration Policy is to provide and support a straightforward, well-governed, competitive and transparent remuneration structure for the Board of Directors and the Executive Board.</p> <p>The company's Remuneration Policy and compliance with such Policy are explained in the Chair's report at the annual general meeting.</p> |
| <p>4.1.2. The Committee recommends that share-based incentive schemes are revolving, i.e. that they are periodically granted, and that they primarily consist of long-term schemes with a vesting or maturity period of at least three years.</p> | <p>Complies</p> | <p>A long-term incentive programme has been set up for the Executive Board, containing revolving restricted stock units (RSUs), which are allocated based on financial, business and sustainability targets. The vesting period is three years. After expiry of the vesting period, the RSUs are converted into shares in the company at a 1:1 ratio.</p> |
| <p>4.1.3. The Committee recommends that the variable part of the remuneration has a cap at the time of grant, and that there is transparency in respect of the potential value at the time of exercise under pessimistic, expected and optimistic scenarios.</p> | <p>Complies</p> | <p>There is a cap of 75% of the annual fixed base salary for each Executive Board member. The variable part of the remuneration is based on performance criteria. The Remuneration Policy provides transparency of the relative size of the remuneration elements under the different scenarios.</p> |

| Recommendation | Compliance | Explanation or comment |
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| <p>4.1.4. The Committee recommends that the overall value of the remuneration for the notice period, including severance payment, in connection with a member of the executive management's departure, does not exceed two years' remuneration including all remuneration elements.</p> | <p>Complies</p> | <p>In the event of dismissal, Executive Board members' notice period cannot exceed 24 months. For the duration of the notice period, the Executive Board member is entitled to remuneration. However, members of the Executive Board are not entitled to severance pay.</p> |
| <p>4.1.5. The Committee recommends that members of the board of directors are not remunerated with share options and warrants.</p> | <p>Complies</p> | <p>Members of the Board of Directors receive a fixed fee but are not entitled to any variable components, share options or similar arrangements.</p> |
| <p>4.1.6. The Committee recommends that the company has the option to reclaim, in whole or in part, variable remuneration from the board of directors and the executive management if the remuneration granted, earned or paid was based on information, which subsequently proves to be incorrect, or if the recipient acted in bad faith in respect of other matters, which implied payment of a too large variable remuneration.</p> | <p>Complies</p> | <p>The company has an option to reclaim, in whole or in part, any earned, paid or vested variable remuneration, if it was based on information that subsequently proves to be materially incorrect, or if the member of the Executive Board acted in bad faith in respect of other matters, either of which situation has led to payment of a too large variable remuneration. Further, there is a mechanism whereby granted but not paid out/vested remuneration is clawed back if a member of the Executive Board resigns or is given notice of termination due to gross negligence.</p> |

5. Risk management

5.1. Identification of risks and openness in respect of additional information

| Recommendation | Compliance | Explanation or comment |
|---|------------------------|---|
| <p>5.1.1. The Committee recommends that the board of directors based on the company's strategy and business model considers, for instance, the most significant strategic, business, accounting and liquidity risks. The company should in the management commentary give an account of these risks and the company's risk management.</p> | <p>Complies</p> | <p>The Board of Directors considers essential strategic and business risks as well as risks in respect of the presentation of accounts and the company's activities and results. Through dialogue with the Executive Board and the company's auditors, the Board of Directors obtains good insight into the company's risk profile. Furthermore, the Board of Directors is continuously updated on market and business changes. The company's risk management activities are outlined in our annual report.</p> |
| <p>5.1.2. The Committee recommends that the board of directors establishes a whistleblower scheme, giving the employees and other stakeholders the opportunity to report serious violations or suspicion thereof in an expedient and confidential manner, and that a procedure is in place for handling such whistleblower cases.</p> | <p>Complies</p> | <p>On request from the Board of Directors, Demant has established a whistleblower scheme for the Group, which includes a number of appropriate procedures for handling cases.</p> <p>We encourage our employees and third parties to raise their concerns in case of serious and/or sensitive improper actions that fail to comply with our Group's Code of Conduct and/or applicable laws and regulations.</p> |