# FACTS ABOUT HEARING (LOSS)

#### > 1.5 Billion

people globally live with hearing loss. (rising trend)



#### 49 Mio.

people aged 12-35 years live with disabling hearing loss.

### **Causative Factors for Hearing Loss - Examples**













**Genetic Factors** 

**Smoking** 

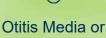
Trauma

**Nutritional Deficiencies** 

Ototoxic Chemicals

Meningitis & other Infections





**Otosclerosis** 



Ototoxic Medicines



Noise



Age-related



Low Birth Weight, Hypoxia or Birth Asphyxia

#### **Tips to Prevent Hearing Loss**







Maternal Hygiene



**Breast** Feeding







Ear Hygiene

Immunization Good Nutrition

(No Cotton Swabs!)

## **Types of Hearing Tests**







## **Hearing Care** for ALL!

Hearing problems are among the most common problems encountered in the society. Over 60% of these can be identified & addressed at the primary level of care. So, let's make hearing care for all a reality!









