

FACTS ABOUT HEARING (LOSS)

> 1.5 Billion

people globally live with hearing loss. (rising trend)



49 Mio.

people aged 12-35 years live with disabling hearing loss.

Causative Factors for Hearing Loss - Examples



Genetic Factors



Smoking



Trauma



Nutritional Deficiencies



Ototoxic Chemicals



Meningitis & other Infections



Otitis Media or Otosclerosis



Ototoxic Medicines



Noise



Age-related



Low Birth Weight, Hypoxia or Birth Asphyxia

Tips to Prevent Hearing Loss



Avoid noise



Maternal Hygiene



Breast Feeding



Ear Hygiene (No Cotton Swabs!)



Immunization



Good Nutrition

Types of Hearing Tests



Audiometry



Tympanometry



ABR



OAE

Hearing Care for ALL!

Hearing problems are among the most common problems encountered in the society. **Over 60%** of these can be identified & addressed at the primary level of care.

So, let's make hearing care for all a reality!



Learn more at www.maico.biz



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#worldhearingday